

LANTERN FESTIVAL 2010 SPONSORSHIP BENEFITS

Light the way by becoming a **Lantern Festival Sponsor** today! The First Annual Lantern Festival in 2002 attracted over 10,000 ethnically and geographically diverse visitors. Our attendance has been growing over the years and with our upcoming *Ninth Annual Lantern Festival* celebration, **our total fundraising goal for the 2010 Lantern Festival is \$20,000.**

Past supporters of our annual Lantern Festival have included the City of Los Angeles | El Pueblo de Los Angeles Historical Monument, the City of Los Angeles Cultural Affairs Department, LA DOT, KCET, KSCI, and Southern California Edison.

<p>EVENT SPONSOR \$10,000 and up to support:</p> <p>Education Curriculum & Chinese/Spanish Translation Outreach to 250 Schools Outreach to Chinese and Spanish speaking communities and media Publicity Materials Printing & Chinese/Spanish Translation Park-wide Event Signage & Decoration Booths Performers</p>	<p><i>Event Sponsorship Benefits:</i></p> <p>All <i>Initial Benefits</i> (see below), plus: Museum Donor Wall Recognition Event Poster & Postcard Recognition Event Banner Recognition Event Banner Recognition</p>
<p>PROGRAM SPONSOR \$2,500 to \$5000 to support:</p> <p>Performers Program Coordination Program Printing & Chinese/Spanish Translation Performance Area Signage & Decoration Canopy & Chair Rental</p>	<p><i>Program Sponsorship Benefits:</i></p> <p>All <i>Initial Benefits</i>, plus: Event Poster & Postcard Recognition Event Banner Recognition</p>
<p>BOOTH SPONSOR \$1,000 to \$2,499 to support:</p> <p>Booth Rental Booth Permits Booth Signage and Decoration Art Workshop Instructors Supplies for 5,000 children</p>	<p><i>Booth Sponsorship Benefits:</i></p> <p>Booth Recognition Event-Day Recognition On-Stage Acknowledgement Newsletter Acknowledgement Website Recognition</p>
<p>SPECIAL DONATIONS</p> <p>In-Kind Contributions/Services</p>	<p><i>Initial Benefits:</i></p> <p>Event-Day Recognition On-Stage Acknowledgement Newsletter Acknowledgement Website Recognition</p>

☞ Your donation is tax deductible to the fullest extent allowed by law; our tax identification number is 95-4176897. ☞

☞ February 1, 2010 – Program & Event Sponsor Deadline
For full advantage of our sponsorship & recognition benefits